

# G90

## SERIES

#01[ma] | #02[ori] | #03[ai]

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MADE  
IN JAPAN

# G90 SERIES

By maintaining a focus on the needs and desires of the customer, Takara Belmont has been able to maintain the position as the world's leader in manufacturer of salon and spa furniture for over 90 years.

Our attention to quality craftsmanship and technology, and our ability to comply strict regulations in the salon and spa industry, has enabled us to provide our customers with a quality product, backed by the highest levels of service available in the market.

It is this high level of dependability that has made the words, "Made in Japan," something greatly appreciated and desired.

1921年に、現在の大阪市西成区で「合資会社 タカラ鋳造所」として創業した、タカラベルmont株式会社。おかげさまで2011年、創立90周年を迎えることができました。

私たちタカラベルmontのモノづくりの原点にあるのは“お客様のために”という想い。時代とともに変化するサロン現場のニーズを常に先取りし、お客様が求める製品・サービスを提案し続ける姿勢。—それは創業以来90年間、ずっと変わることのないもの。

その90年という時間の中で磨き、蓄積してきた「知見」や「技術」、それを結実させる熟練した職人の技、それをベースにした量産化システム。理美容業界で最も厳しい品質基準や、万全なメンテナンス対応。製品を安心して末永くお使いいただくためのきめ細やかな配慮は、まさしく“メイド・イン・ジャパン”ならではの。

私たちタカラベルmontは、これからも“メイド・イン・ジャパン”にこだわり、TAKARA QUALITYを追求し続けてまいります。

PROUDLY  
MADE IN JAPAN.



# G90

SERIES

#01[ma] | #02[ori] | #03[ai]



G90 [ma]  
#01

UNIQUE LOOK.  
GREAT COMFORT AND  
MANEUVERABILITY.

The unusual, divided-chair back  
tapers along the curvature of  
the customer's body, providing  
firm support for both the upper  
and lower back.



SU-D1EC3



SU-D1EC2



The spherical design provides  
a unique look and optimal  
maneuverability for the stylist.



Its back cushion provides extra  
support for the curve of  
the customer's back.

G90 [ori]  
#02

**UNIQUE,  
SPHERICAL DESIGN**

A unique "tuck" design feature creates a striking image from both front and back. A rounded back, with its slow, inside curve, wraps around the customer, creating a feeling of comfort and security.



SU-D1FCS1CS3



SU-D1FCS4



The ORI has great design appeal from front to back.

The rounded back is designed to contour to the body, regardless of the customer's body type.

G90 [ai]  
#03

**COMFORT AND  
SOPHISTICATED LOOK**

The AI offers the comfort of a sofa, even for customers of larger build, with a sturdy seat and comfortable armrests.



SU-D1GCS2



SU-D1GCS2C54



The chair is designed as a single-bodied seat and back with side-mounted armrests.

The spherical design provides comfort that envelops the customer.

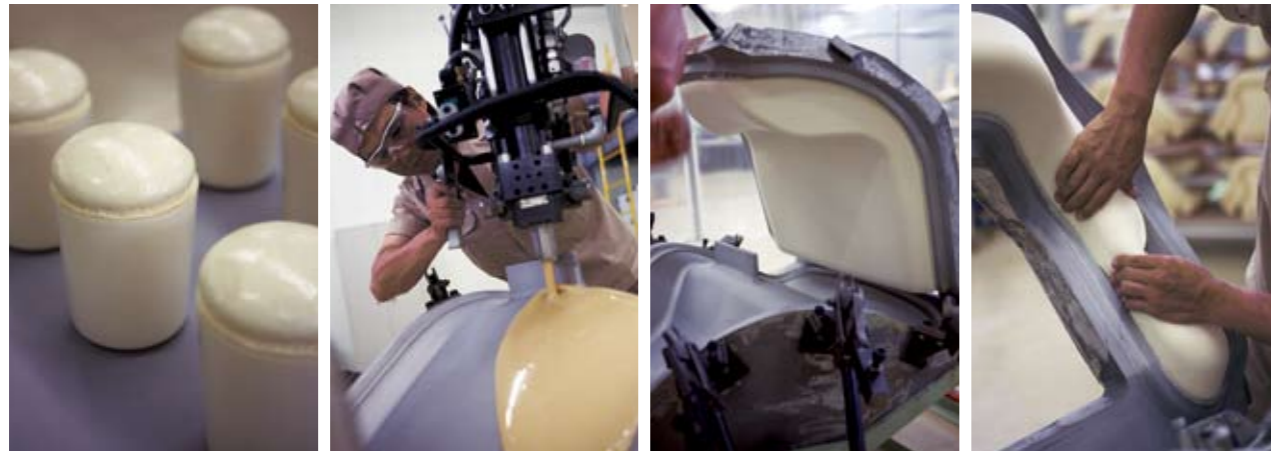
# G90 SERIES TAKARA QUALITY

In celebration of 90 successful years, Takara Belmont is introducing the G90 series salon chair. The G90 was developed with a philosophy of integrating science, technology and design - a philosophy that has positioned Takara Belmont as the leading salon and spa furniture provider throughout the years. The new G90 series is a perfect expression of the quality you can expect from a product made in Japan.

タカラベルモント創業90周年を記念して誕生した「G90」シリーズは、「テクノロジー(技術)」・「サイエンス(科学・知見)」・「アート(デザイン)」という3つの視点から、美容イソのあり方を原点に立ち返って真摯に探究し、開発されました。そこには、90年間の歴史を通して磨き抜かれてきたタカラベルモント独自の製品哲学があります。“メイド・イン・ジャパン”にこだわった、TAKARA QUALITYの結晶です。

## TECHNOLOGY

## 技術



### BENEFITS OF URETHANE MOLDING TECHNOLOGY

Urethane molding has allowed Takara Belmont to produce unique organic, cushioned forms from detailed specifications, allowing density, strength and ensuring durability.

Takara Belmont utilizes state-of-the-art molding technologies and stringent quality control standards that are mandatory at our company's plant in Japan to engineer and produce quality products to detailed specifications.

#### ※Urethane molding

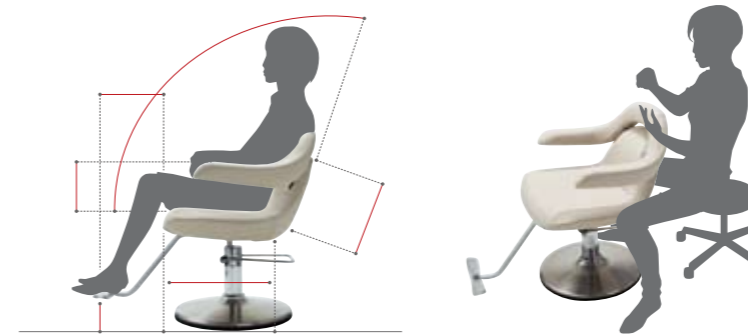
Urethane molding is manufacturing technology for shaping products. It is done by crafting a mold to a predetermined form, injecting liquid urethane into that mold and expanding that liquid to fill the mold. It can be used to make straight or curved forms, and excels at maintaining quality and producing the desired elasticity, durability and fit. Because molded products do not readily lose their shape or resilience, urethane molding promises outstanding sitting comfort as a salon chair cushion.

## SCIENCE/KNOWLEDGE

## 科学・知見

### COMFORT AND FUNCTIONALITY.

We've utilized science to improve the human experience by designing a chair that is in-tune with not only the customer's posture and form, but also the stylist's need for free and open work space around a styling chair. The perfect use of contoured cushions, combined with the spherical form of the chair, create the ideal experience for the customer without sacrificing maneuverability for the stylist.



## DESIGN

## デザイン

### INSPIRING DESIGN

The design of the G90 series chair was inspired by the traditional Japanese "Teri-Mukuri" - a rounded arch characterized by smooth lines of recessed (teri) and projected (mukuri) areas. These areas are integrated to create within the G90 series in order to create a sense of tenderness and security, but with a modern approach inherent to the design of the chair.



# G90 SERIES SPECIFICATIONS

## G90 #01 [ma]



Black x Red [CS1CS3]    Dark Brown x Ivory [CS2CS4]



Black [CS1]    Dark Brown [CS2]

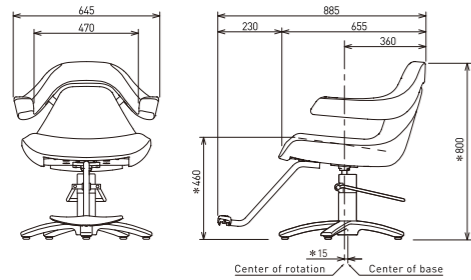


Red [CS3]    Ivory [CS4]

### Model Number

SU-D1ECS\*\*CS\*\*  
SU-D1ECS\*\*

※Two-tone is available only the above colors.



### #01 [ma]

※The above dimensions are based on the combination with SP-YA chair base.  
※The dimensions are subject to slight differences.

## G90 #02 [ori]



Black x Red [CS1CS3]    Dark Brown x Ivory [CS2CS4]



Black [CS1]    Dark Brown [CS2]

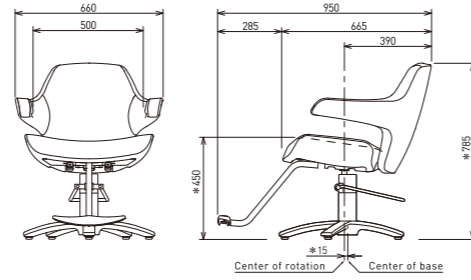


Red [CS3]    Ivory [CS4]

### Model Number

SU-D1FCS\*\*CS\*\*  
SU-D1FCS\*\*

※Two-tone is available only the above colors.



### #02 [ori]

※The above dimensions are based on the combination with SP-YA chair base.  
※The dimensions are subject to slight differences.

## G90 #03 [ai]



Black x Red [CS1CS3]    Dark Brown x Ivory [CS2CS4]



Black [CS1]    Dark Brown [CS2]

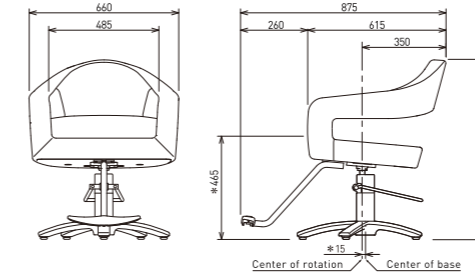


Red [CS3]    Ivory [CS4]

### Model Number

SU-D1GCS\*\*CS\*\*  
SU-D1GCS\*\*

※Two-tone is available only the above colors.



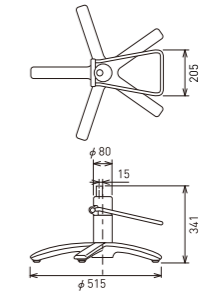
### #03 [ai]

※The above dimensions are based on the combination with SP-YA chair base.  
※The dimensions are subject to slight differences.

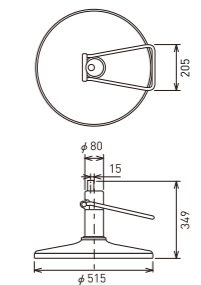
## CHAIR BASE



SP-YA  
Chrome  
Initial height:341mm Stroke:142mm



SP-YE  
Hairline  
Initial height:349mm Stroke:142mm



## CUSTOM ORDER OF COLOR



※Actual color may vary from printed color represented in the catalog.  
※The manufacturer reserves the right to change the models, descriptions and specifications without prior notice.