

# M o i i

Minimal, Optimum,  
and Identity.

精简、全能、独特。



# M o i i

Moi lets me be myself.

Moi 重新发现自我。

I want to choose products appropriate for my skin and mind.

In response to such a desire, Moi was born as a natural hair and skin care brand  
made especially with naturally derived ingredients.\*

Each time you use Moi, you will experience the confidence to live each day  
enthusiastically because simply being yourself makes you more beautiful.

“我只想找到属于自己、合适自己皮肤与心灵特征的产品。”

为了满足其需求, Moi采用全天然成分\*推出全新头发与皮肤护理系列,  
让您的每一次使用, 都能重拾自信, 找回自己, 从而魅力四射。

## Moi's Four Commitments Moi 4 大承诺

We are committed to offering  
products that are pleasant and  
finely honed to the utmost.  
我们承诺给与您最至上精简  
护肤系列, 为您带来最佳效果。

1. Formulated with a high concentration of naturally derived ingredients\*  
富含高浓度全天然成分 \*
2. Paraben-free 不含对羟基苯甲酸酯
3. Synthetic colorant-free 不含合成色素
4. All products has passed a skin patch test for sensitive skin.  
所有产品均已通过敏感性皮肤的皮肤贴剂测试。

(Please note that 4. is not to ensure that nobody will experience skin irritation when using  
the product.) ( 请注意第 4 项并不构成该产品特性不造成皮肤刺激的担保。)

\*Naturally derived ingredients mean that a large part of the ingredients comes from plants and non-petroleum components.  
\*全天然成分大部分来源于植物界有效成分植物及非石油成分。

Moi i

### Moi (I) + I

Moi is a combination of the initials from “minimal”, “optimum”, and “identity (individuality)” with “moi (I)” in French and “I” in English. We created this brand from our desire to keep pace with the daily life of mature women. We want Moi to be the brand that allows mature women to be themselves.

Moi 来由 Minimum (精简)、Optimum (全能)、Identity (Individuality) (独特 (个体)) 的首字母与法语的 Moi 和英语的 I 的组合。  
为了紧跟现代成熟女性爱美日常需求, 希望可提升魅力、让自己更有品味, Moi 品牌从而形成。







Multi-purpose beauty oil to create wet, shining look.  
多用途美容油，打造湿润亮丽造型。



## Moi oil Lady absolute

〈Body and hair oil〉

身体和头发美容油

BODY 身体

HAIR 头发

NAIL 指甲

This multi-purpose beauty oil with a smooth texture moisturizes your hair and makes it smooth. It provides an airy luster and cohesion to the hair surface and ends.

It has an attractive floral note that boosts your mood.

滑顺轻薄质地的多用途美容油有效柔顺滋养头发。同时给与头发表面制造空气感的蓬松度以及通透感的光泽度具有迷人香味，使人感到心情特别舒畅。

### Best suited for 适用于

- Those whose hair lacks luster and easily gets dry 头发缺乏光泽，容易干燥的人
- Those who wish to arrange their hair with a light, wet touch 想要轻盈湿润地梳理头发的人

### Instructions

#### for use

#### 使用方法

Rub it little by little into the middle to the end of dry hair, as well as into the hair around the face. Then apply it to the entire hair surface lightly, which will create a shining wet, tight hairstyle. It can also be used as a leave-in treatment and nail care. 将乳霜涂抹于干燥部位里到外，可重复几遍。轻轻地按压以及来回按摩有助秀发吸收水分、变得柔软易处理。此外，其产品也可当作护手霜使用。

Standard amount of usage: 3 to 5 pushes  
标准使用量：3~5次

### Exotic floral scent 异国情调芬芳

The exotic ylang-ylang floral scent is infused with a glamorous lavender scent that enhances the sense of happiness. Natural essential oils: Ylang-ylang flower oil(Ylang-ylang) and lavender oil(lavender).

异国情调的依兰—依兰香水散发出迷人的薰衣草香气，可增强幸福感。天然精油：依兰花草油（依兰）和薰衣草油（薰衣草）。

### Properties of the ingredients 成分性质

Hair protection / Moisturizing effect 护发 / 保湿功效  
Emollient / Moisturizing effect 润肤 / 保湿功效

: Tapioca-derived powder (Dextrin palmitate) 木薯粉（糊精棕榈酸酯）  
: Marula oil (Sclerocarya birrea seed oil), Baobab oil (Adansonia digitata seed oil), and Avocado oil (Avocado Oil) 马鲁拉油油（马鲁拉树（Sclerocarya birrea）的坚果萃取），猴面包树油（猴面包树子油）和鳄梨油（鳄梨油）。

100%\*<sup>2</sup> naturally derived ingredients\*<sup>1</sup> / silicon free 100%\*<sup>2</sup> 全天然成分\*<sup>1</sup> / 不含硅

\*1 Means that most ingredients are derived from non-petroleum ingredients, such as plants. \*1 采用纯天然成分以及非石油成分，如植物萃取等。

\*2 Water is not added. \*2 无添加水分。

50mL

# LebeL

ALL YOUR OWN

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