

**AYUNCHE**



## HIGH PERFORMANCE & ECO-CHIC

**With every detail, we style experiences.  
为您精心打造每一丝秀发,AYUNCHE**

AYUNCHE thinks about hair stylists and customers.  
AYUNCHE从发型师和顾客的需求出发。

Always working to solve real hair troubles, AYUNCHE presents new solutions that alleviate challenges hair stylists face.  
AYUNCHE一直以来不断研究创新,致力于为发型师和顾客的日常护发问题,提供最佳解决方案。

Imbued with the AYUNCHE brand philosophy to coexist harmoniously with the environment, our products feature sustainable, core hair-strengthening benefits that go beyond just creating an external shine.  
相比华丽的外表,AYUNCHE更忠于产品本质,确保实质性的功能,同时注重环保,正是AYUNCHE的哲学审美。

Introducing PRO for professional stylists and TAKE HOME lines for daily hair life. With special care put into every aspect of product development, efficacy, feel, and scent, AYUNCHE professional hair solutions.  
为发型师造型工作所推出的“PRO”方便日常秀发护理的“TAKE HOME”产品构成、功能、使用体验、怡人香氛,全效完美的专业护发品牌  
AYUNCHE期待您的选择。

# ONLY AYUNCHE

## #1 Exclusively for Stylists

AYUNCHE embodies the hair professional's passion for advanced styling. From grip to usability and workflow, we thought of every minor inconvenience that only stylists working in a salon can understand. AYUNCHE包含着专业发型师的审美以及对独特造型的无限渴望。触感、使用效果、移动路线,AYUNCHE全心解决发型师在打造发型过程中的每一处不便。

## #2 High-performance Solution

AYUNCHE offers new, systematic solutions for salon work. For healthy hair creation and scalp cleansing, our products are made with a clean formula that includes only necessary ingredients. AYUNCHE提供适用于沙龙发型的系统性产品方案。仅选用营造健康头发和清爽头皮的必要成分,并以纯净的配方打造出最终产品。

## #3 Science with a Conscience

AYUNCHE thinks about the environment and people—and stylists and customers. We stand against animal testing and promote only safe testing practices and hair benefits that are backed by science. AYUNCHE从环境、社会、发型师和顾客立场出发,反对动物实验,坚持安全测试,谨守经科学证明的功效。



We are against animal testing.  
反对动物实验



We think about our relationship with local communities.  
与地区社会共发展



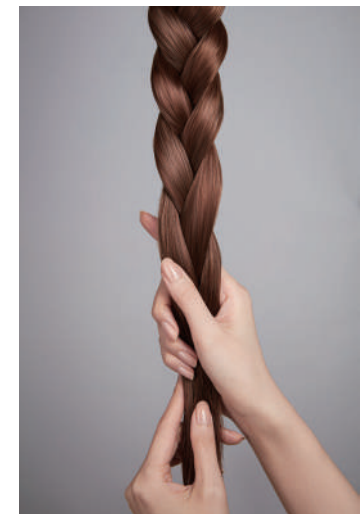
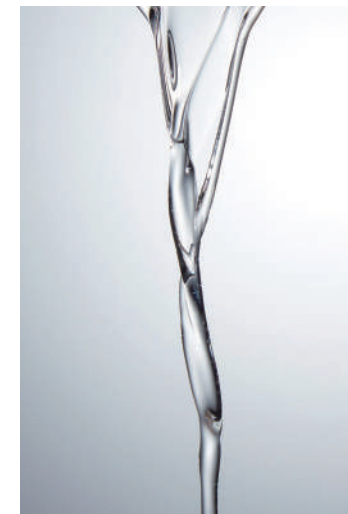
We follow AMORE PACIFIC safety standards.  
安全标准



We use recycled paper to save the forests.  
使用保护森林的环保再生纸



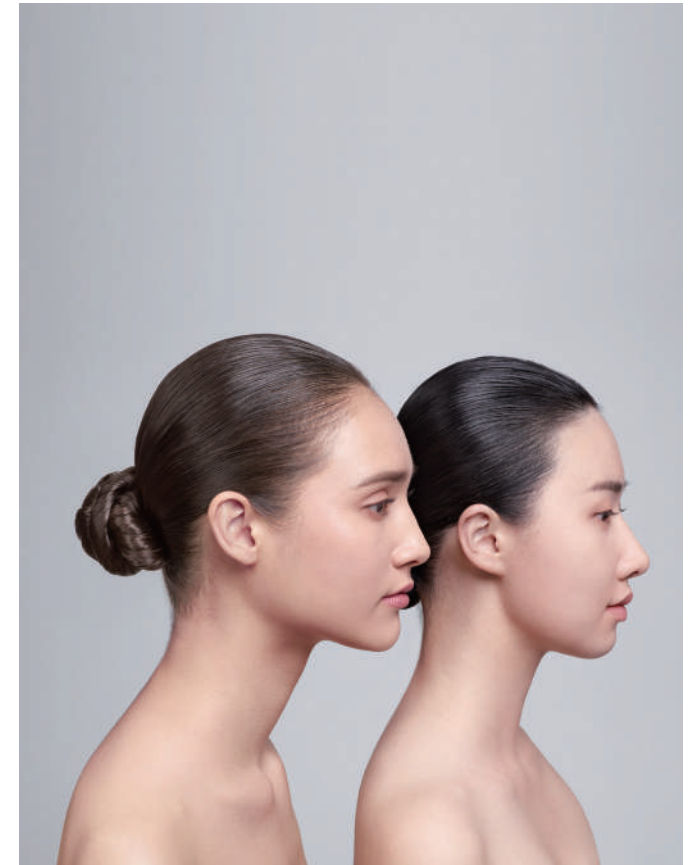
We only put necessary ingredients in our products.  
仅选用功效所需成分



Exclusively for Stylists

# PRO

Professional solutions that open new up new possibilities in salon work and hair stylist performance,  
为沙龙发型和发型师提供全新体验的专业定制产品解决方案



To protect the scalp and hair with that impressive salon level of care, AYUNCHE PRO is essential for professional hair stylists. Experience the professionalism when stylists and AYUNCHE products meet.

专业发型师为顾客进行头皮、头发护理, 打造魅力沙龙造型时的必备产品, AYUNCHE PRO感受AYUNCHE和发型师完美契合的专业时刻吧

## PRO Exclusively for Stylists

Professional solutions that open new up new possibilities in salon work and hair stylist performance.  
为沙龙发型和发型师提供全新体验的专业定制产品解决方案



PRO Shampoo 1000 g 专业洗发露	PRO Treatment 1000 ml 专业护发素	PRO Scalp Scaler 150 ml 专业头皮清洁磨砂膏	PRO Scalp Protector 200 ml 专业头皮保护喷雾	PRO The Bond 250 ml 专业修护精华	PRO PPT 300 ml x 2 专业PPT	PRO Repair Program 1/ 2/ 3/ R1/R2/ R3/ R3 RICH 专业修复产品 R1/ R2/ R3/ R3 RICH
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## SCENT | PRO GREEN FLORAL

\*Included in select products due to the nature of the items.  
\*由于产品特性、仅适用部分产品



PRO Classic Wax 100 ml 专业经典发蜡	PRO Scalp Peeling 50 ml 专业头皮去角质精华	PRO Deep Repairing Cream 100 ml 专业深层修护霜	PRO The Bond Enhancer 100 ml 专业强效修护精华	PRO Polish Oil 100 ml 专业润饰造型发油	PRO Heat Protector 200 ml 专业热损伤防护素	PRO Restyle Spray 300 ml 专业造型发胶
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PERM



PRO Reflow  
400 ml each  
烫发剂 EXP/ EXI/ NI/ S1  
中和霜 C2/ L2



PRO Buffer  
300 ml x 2  
专业  
护发调理液

COLOR



PRO Art Vibe  
Spectrum / Cover 80 ml each  
Developer 3/6/9 1000 ml each  
遮盖(遮盖白发)/ 炫彩(个性风染)  
剂显色剂 3/ 6/ 9

# TAKE HOME

Must-have daily hair care products that preserve that “just-from-the-salon” look. Unlock the hidden potential of your hair with AYUNCHE TAKE HOME products.

希望沙龙发型的完美效果更持久, 日常护发不可缺少, AYUNCHE TAKE HOME 体验秀发在一天天护理中带来的全新改变吧



Perm Solution

## AIRY VEIL

Products that provide moisturizing nutrients and bouncy elasticity while smoothing tangled and brittle hair.

为毛糙凌乱的头发带来深层滋养和轻盈弹力, 更显飘逸顺滑的AIRY VEIL系列

Color Solution

## ENHANCING SILKY

Products that produce a clear, silky texture and healthy shine along with cuticle care for rough and damaged hair.

为脆弱受损的头发带来莹润光泽和角质呵护,展现亮采丝润秀发的ENHANCING SILKY系列



Hair Clinic Solution

## ENRICH BONDING

Products that bring back vivid and healthy strands through intensive care with bonding technology for broken and cracked hair.

以BONDING技术为分叉易断的头发带来集中呵护,重塑活力健康发质的ENRICH BONDING系列

Scalp Clinic Solution

## REBALANCING / REFRESHING

### REBALANCING 修复均衡

This finishing product line targets hair loss symptoms, strengthening the scalp and protecting the hair from root to tip.  
提升头皮防御力, 使发根到发梢更柔韧健康的  
防脱发养护系列

### REFRESHING 净透清爽

This scalp cleansing line refreshes the scalp while washing away troublesome grease and dandruff.  
针对油腻头屑和油性头皮,  
带来清爽干净的净透头皮护理系列



Scalp Care Solution

## DERMA CALMING

With the powerful cica care of Chamossoside™ A moisturizing soothing line that soothes dry and weakened scalp.  
使用強大的Chamossoside™  
保濕舒緩系列, 可以舒緩乾燥和受損的頭皮。

## TAKE HOME

### REBALANCING / REFRESHING Scalp Clinic Solution

High-performance scalp care products that improve scalp condition from the inside out.  
从源头呵护头皮健康的高效头皮护理系列



SCENT | GREEN HERBAL FLORAL & REFRESHING AQUA

### AIRY VEIL Perm Solution

Products that provide moisturizing nutrients and bouncy elasticity while smoothing tangled and brittle hair.  
提升头皮防御力, 使发根到发梢更柔韧健康的



SCENT | AIRY POWDERY FLORAL

### ENHANCING SILKY Color Solution

Products that produce a clear, silky texture and healthy shine along with cuticle care for rough and damaged hair.  
为脆弱受损的头发带来莹润光泽和角质呵护, 展现亮采丝绸秀发的ENHANCING SILKY系列



SCENT | SILKY FRUITY FLORAL

### ENRICH BONDING Hair Clinic Solution

Products that bring back vivid and healthy strands through intensive care with bonding technology for broken and cracked hair.  
以BONDING技术为分叉易断的头发带来集中呵护, 重塑活力健康发质的ENRICH BONDING系列



SCENT | ENRICH HERBAL CITRUS

### DERMA CALMING Scalp Care Solution

Chamossoside™'s cica care Moisturizing and soothing care for dry and itchy scalp.  
保濕舒緩系列, 以Chamossoside™的积雪草舒缓护理呵护干燥脆弱的头皮



SCENT | CHAMOMILE



Hair stylists work tirelessly day in and day out.  
For these busy professionals,  
the new AYUNCHE works nonstop to develop  
solutions that streamline workflow, are easy to open  
and close, and are chic and pleasant to look at.

发型师的每一天都非常忙碌。  
如果能为如此忙碌的发型师减少一些负担  
能让他们少走几步,能更轻松地使用护发产品,  
能让他们看着产品就能心情放松愉快,  
带着这样的愿景与挑战,经过不懈努力和研究,  
全新的AYUNCHE诞生了。

From the understated eco-grey color palette  
to the bold body design and typography, our  
products stand at the intersection of industry  
professionalism and AYUNCHE's brand philosophy.  
低调的“环保灰(ECO-GREY)”颜色,  
亮眼的瓶身设计和字体,完全展现了发型师的专业性与  
AYUNCHE的产品哲学完美契合。

Natural yet glamorous—light yet supple.  
自然而迷人,轻盈而润泽,

For moments with trendy curls and perms,  
AYUNCHE will always be there to make every  
experience more enjoyable.  
打造时尚卷发与烫发,带来不一样的感动,  
AYUNCHE与您精彩每一刻。



# AYUNCHE

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